

## MEDIA RELEASE

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### **MORE 4 ME SCREENING AT CANNES FILM MARKET 2012**

Creation Box Films is proud to announce that its debut international award-winning feature documentary **More 4 Me** will screen at the 2012 CANNES FILM MARKET this month, represented by Moon Shadow Films (New York).

Aleta Chappelle from Moon Shadow Films said she was inspired by the documentary.

“It is so well put together and I love the many messages it conveys. It made me think how I can do more for the greater good of those who have so little.”

Chappelle, who has worked on THE GODFATHER: PART III and NUTTY PROFESSOR, was also impressed by the work the film is doing for charity, saying she was excited to be representing **More 4 Me** at this year’s Cannes Film Market.

The film recently opened the weekend of the Australian Film Festival during which organisers compared it to the work of Michael Moore.

Last year the documentary also won the Times Square Audience Award for Best Documentary at the New York City International Film Festival.

In the face of the global financial crisis, **More 4 Me** follows Writer/ Director Lincoln Fenner as he travels across five continents in search of why we constantly crave for ‘more’.

From the outset, Fenner set a mandate to donate 75% of the film’s profits to the aid organisations in the film. As a result, last year Creation Box Films Pty Ltd was able to donate AUD\$11,000 across the five major charities featured in the film.

**More 4 Me** will screen at the Cannes Film Market (Palais F) at 1730 (5:30pm) on 23 May 2012. For representation and screening enquiries during Cannes, please contact Aleta Chappelle at [AletaFilms@aol.com](mailto:AletaFilms@aol.com) or on +1 347 452 0056.

For distribution enquiries, please contact Lincoln Fenner at [creationboxfilms@gmail.com](mailto:creationboxfilms@gmail.com) or on +61 (0) 409 234 758.

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**To view the trailer, please visit the official website, [www.more4memovie.com](http://www.more4memovie.com).**

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## **ABOUT MORE 4 ME**

In the face of the global financial crisis, *More 4 Me* follows Lincoln Fenner (writer/director) as he travels around the world to ask the question, 'What's the one thing we can't live without?' The documentary journeys across five continents questioning why we have a constant craving for 'more'. New York, London, Tokyo, Los Angeles and Perth are contrasted with Kenyan orphanages and Nairobi slums, as Fenner interviews everyone from actors and models, to orphans and street sweepers.



The story takes viewers from the home of Hollywood actor Vincent Jerosa (*Carlito's Way*, *Crocodile Dundee II*), to remote Cambodian villages with the leading lady of the Australian stage, Marina Prior (*Phantom of the Opera*, *Les Miserables*).

The stirring soundtrack is the work of ARIA award-winning musician Michael Allen (*Things of Stone and Wood*).

75% of the film's profits are being donated to the aid organisations featured in the film, including World Vision, Oxfam, Compassion, Samaritan's Purse and One Laptop Per Child.

## ABOUT CREATION BOX FILMS

Creation Box Films Pty Ltd is based in Perth, Western Australia. It was founded by Lincoln Fenner in 2004 and became incorporated in 2007. Its mission statement is to bring creativity and technology together to make films that will positively impact our world.

## ABOUT LINCOLN FENNER BSc Dip Film (NYFA)



In 2011 Lincoln received the Times Square Audience Award for BEST DOCUMENTARY at the New York City International Film Festival where his debut feature 'More 4 Me' screened in front of thousands of onlookers.

In 2012 the Australian Film Festival said of the director, "Lincoln Fenner is Australia's answer to cutting edge doco filmmaker Michael Moore."

Lincoln has been making films since 1999. He holds a Diploma in Film Making from the New York Film Academy (Universal Studios, Hollywood) and graduated with a Foundation Certificate from Panico Films (now the London Film Academy).

His 2005 short film *Another Chance* was part of the Official Selection at the New York International Independent Film and Video Festival and it screened in Manhattan that same year.

Lincoln has worked with many major corporations throughout Australia and England, including UK communications giant NTL and as Team Leader of Operations for Sir Bob Geldof's Internet 3 Communications in London (2000-2001).

Lincoln also has a Bachelor of Science from Curtin University, Perth, Australia.