

MEDIA RELEASE

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GOVERNOR ENDORSES GLOBAL HUMAN RIGHTS FILM, *MORE 4 ME* Encouraging Aussies to give more to others

As the world converges on Perth in the lead-up to CHOGM, His Excellency Mr Malcolm McCusker, AO QC, Governor of Western Australia has commended and endorsed an international award winning film by Australian writer/director, Lincoln Fenner.

Following his recent media appeal for Australians 'to dig deep and give to charities', the Governor has personally endorsed the documentary *More 4 Me* – a global human rights film shot by a two-man crew travelling around the world for an intensive four-week period.

In the face of the global financial crisis, *More 4 Me* follows Fenner as he travels across five continents in search of why we constantly crave for 'more'.

He commended Fenner and cinematographer Andrew Hooper for making "such a thought provoking, interesting and compassionate work", saying he was "honoured to endorse the film".

"It is an important film, combining professionalism with a very strong message which is quite inspiring".

"The action in donating 75% of the film's profits to a number of aid organisations sets a great example of selflessness and underscores the sincerity of the message which the film conveys," said the Governor.

From the outset, Fenner set a mandate to donate 75% of the film's profits to the aid organisations featured in the film. As a result Creation Box Films was recently able to donate AUD\$11,000 across the five major charities.

After winning the **Times Square Audience Award for Best Documentary** at the recent New York City International Film Festival, the Governor and Mrs McCusker offered their warm and sincere congratulations and wished every success for the film's distribution.

Creation Box Films is currently receiving offers from distributors all around the world as it finalises its plans for **More 4 Me's** international distribution.

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To view the trailer, please visit the official website, www.more4memovie.com.

ABOUT MORE 4 ME

In the face of the global financial crisis, *More 4 Me* follows Lincoln Fenner (writer/director) as he travels around the world to ask the question, 'What's the one thing we can't live without?' The documentary journeys across five continents questioning why we have a constant craving for 'more'. New York, London, Tokyo, Los Angeles and Perth are contrasted with Kenyan orphanages and Nairobi slums, as Fenner interviews everyone from actors and models, to orphans and street sweepers.



The story takes viewers from the home of Hollywood actor Vincent Jerosa (*Carlito's Way*, *Crocodile Dundee II*), to remote Cambodian villages with the leading lady of the Australian stage, Marina Prior (*Phantom of the Opera*, *Les Miserables*).

The stirring soundtrack is the work of ARIA award-winning musician Michael Allen (*Things of Stone and Wood*).

75% of the film's profits are being donated to the aid organisations featured in the film, including World Vision, Oxfam, Compassion, Samaritan's Purse and One Laptop Per Child.

ABOUT CREATION BOX FILMS

Creation Box Films Pty Ltd is based in Perth, Western Australia. It was founded by Lincoln Fenner in 2004 and became incorporated in 2007. Its mission statement is to bring creativity and technology together to make films that will positively impact our world.

ABOUT LINCOLN FENNER BSc Dip Film (NYFA)



In 2011 Lincoln received the Times Square Audience Award for BEST DOCUMENTARY at the New York City International Film Festival where his debut feature 'More 4 Me' screened in front of thousands of onlookers.

Lincoln has been making films since 1999. He holds a Diploma in Film Making from the New York Film Academy (Universal Studios, Hollywood) and graduated with a Foundation Certificate from Panico Films (now the London Film Academy).

His 2005 short film *Another Chance* was part of the Official Selection at the New York International Independent Film and Video Festival and it screened in Manhattan that same year.

Lincoln has worked with many major corporations throughout Australia and England, including UK communications giant NTL and as Team Leader of Operations for Sir Bob Geldof's Internet 3 Communications in London (2000-2001).

Lincoln also has a Bachelor of Science from Curtin University, Perth, Australia.