

**MEDIA RELEASE**

15 February 2012



**RITZY SYDNEY PREMIERE as *MORE 4 ME*  
OPENS WEEKEND of AUSTRALIAN FILM FESTIVAL**

Creation Box Films is proud to announce that its international award-winning documentary ***More 4 Me*** has been officially selected to open the weekend of the Australian Film Festival (AFF) to be held in Sydney next month.

AFF Festival Director Barry Watterson has called ***More 4 Me*** "an insightful and challenging film".

According to Watterson, Writer/Director Lincoln Fenner "has created a mirror where everyone who looks into it will re-evaluate what is ultimately important in their lives."

Festival patrons and past Walk of Fame recipients include ***Jack Thompson, Michael Caton, Gary Sweet, Claudia Karvan, Roy Billing*** and the late ***Charles 'Bud' Tingwell***.

***More 4 Me*** will open the weekend ahead of the AACTA Winner *Red Dog*, screening at the iconic, art deco Randwick Ritz Cinema in Sydney on Friday 9 March at 7pm.

Fenner will attend the premiere and a Director's Q & A to be hosted by Dr Tim Hanna, the CEO of the charity Compassion.

A supporter of the work of the film, Hanna challenges audiences saying, "In a disarmingly provocative way ***More 4 Me*** causes you to eyeball your lifestyle in the light of those who have next to nothing. Attempt to watch it and walk away unchanged!"

The recent recipient of the **Times Square Audience Award for Best Documentary** at the **New York City International Film Festival**, ***More 4 Me*** was shot by a two-man crew over an intensive four-week period.

In the face of the global financial crisis, cinematographer Andrew Hooper follows Fenner as he travels across five continents in search of why we constantly crave for 'more'.

From the outset, Fenner set a mandate to donate 75% of the film's profits to the aid organisations in the film. As a result last year Creation Box Films Pty Ltd was able to donate AUD\$11,000 across the five major charities featured in the film.

Currently Creation Box Films Pty Ltd is receiving offers from distributors all around the world as it finalises its plans for **More 4 Me's** international distribution.

For full details and to purchase tickets to the Sydney Premiere of **More 4 Me**, please visit: [www.australianfilmfestival.com.au/more-for-me](http://www.australianfilmfestival.com.au/more-for-me).

###

**For further information, please contact:**

Estelle Buzzard

Buzz Corporate Communications

M: +61 (0) 437 888 019

E: [estelle@buzzcommunications.com.au](mailto:estelle@buzzcommunications.com.au)

To view the trailer, please visit the official website, [www.more4memovie.com](http://www.more4memovie.com).

---

**ABOUT MORE 4 ME**

In the face of the global financial crisis, *More 4 Me* follows Lincoln Fenner (writer/director) as he travels around the world to ask the question, 'What's the one thing we can't live without?' The documentary journeys across five continents questioning why we have a constant craving for 'more'. New York, London, Tokyo, Los Angeles and Perth are contrasted with Kenyan orphanages and Nairobi slums, as Fenner interviews everyone from actors and models, to orphans and street sweepers.



The story takes viewers from the home of Hollywood actor Vincent Jerosa (*Carlito's Way*, *Crocodile Dundee II*), to remote Cambodian villages with the leading lady of the Australian stage, Marina Prior (*Phantom of the Opera*, *Les Miserables*).

The stirring soundtrack is the work of ARIA award-winning musician Michael Allen (*Things of Stone and Wood*).

75% of the film's profits are being donated to the aid organisations featured in the film, including World Vision, Oxfam, Compassion, Samaritan's Purse and One Laptop Per Child.

## **ABOUT CREATION BOX FILMS**

Creation Box Films Pty Ltd is based in Perth, Western Australia. It was founded by Lincoln Fenner in 2004 and became incorporated in 2007. Its mission statement is to bring creativity and technology together to make films that will positively impact our world.

## **ABOUT LINCOLN FENNER BSc Dip Film (NYFA)**



In 2011 Lincoln received the Times Square Audience Award for BEST DOCUMENTARY at the New York City International Film Festival where his debut feature 'More 4 Me' screened in front of thousands of onlookers.

Lincoln has been making films since 1999. He holds a Diploma in Film Making from the New York Film Academy (Universal Studios, Hollywood) and graduated with a Foundation Certificate from Panico Films (now the London Film Academy).

His 2005 short film *Another Chance* was part of the Official Selection at the New York International Independent Film and Video Festival and it screened in Manhattan that same year.

Lincoln has worked with many major corporations throughout Australia and England, including UK communications giant NTL and as Team Leader of Operations for Sir Bob Geldof's Internet 3 Communications in London (2000-2001).

Lincoln also has a Bachelor of Science from Curtin University, Perth, Australia.