

MEDIA RELEASE

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UNDER EMBARGO



MORE 4 ME SIGNS INTERNATIONAL BROADCASTING AGREEMENT

And opens the Australian Film Festival weekend

Creation Box Films is proud to announce that it has secured an international distribution agreement for its award winning debut feature-length documentary, ***More 4 Me***.

The agreement with Pineapple Media includes television broadcasting rights in the United Kingdom, Australia and New Zealand.

Writer/Director Lincoln Fenner made the announcement last night during a Q&A session at the film's Sydney Premiere. ***More 4 Me*** opened the weekend of the Australian Film Festival at the Randwick Ritz Cinema ahead of the AACTA Winner *Red Dog*.

Pineapple Media Managing Director, Richard Attieh said he was "proud to be working with Lincoln and the team at Creation Box Films on a project which so brilliantly challenges social convention".

Attieh also praised the inspirational film's accolades to date - including the ***Times Square Audience Award for Best Documentary*** at the New York City International Film Festival - saying they are well deserved.

According to Attieh, Pineapple Media found a natural alignment with Fenner and his position on global poverty, to a point where they couldn't help but get on board.

In the face of the global financial crisis, cinematographer Andrew Hooper follows Fenner as he travels across five continents in search of why we constantly crave for 'more'.

From the outset, Fenner set a mandate to donate 75% of the film's profits to the aid organisations in the film. As a result Creation Box Films Pty Ltd was able to donate AUD\$11,000 to the five major charities featured in the film in 2011 alone.

Fenner has commented, "We are very excited about **More 4 Me** being distributed for broadcast across Australia, NZ and the UK by Pineapple Media.

"The film has gathered so much momentum that we have already received distributor enquiries from around the world, and there are still more opportunities arising every day."

For all Australia, NZ and UK television distribution enquiries, contact Richard Attieh from Pineapple Media on +61 2 9966 9596 or +61 407 708 466.

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For further press information and for interviews, please contact:

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To view the trailer, please visit the official website, www.more4memovie.com.

ABOUT MORE 4 ME

In the face of the global financial crisis, *More 4 Me* follows Lincoln Fenner (writer/director) as he travels around the world to ask the question, 'What's the one thing we can't live without?' The documentary journeys across five continents questioning why we have a constant craving for 'more'. New York, London, Tokyo, Los Angeles and Perth are contrasted with Kenyan orphanages and Nairobi slums, as Fenner interviews everyone from actors and models, to orphans and street sweepers.



The story takes viewers from the home of Hollywood actor Vincent Jerosa (*Carlito's Way*, *Crocodile Dundee II*), to remote Cambodian villages with the leading lady of the Australian stage, Marina Prior (*Phantom of the Opera*, *Les Miserables*).

The stirring soundtrack is the work of ARIA award-winning musician Michael Allen (*Things of Stone and Wood*).

75% of the film's profits are being donated to the aid organisations featured in the film, including World Vision, Oxfam, Compassion, Samaritan's Purse and One Laptop Per Child.

ABOUT CREATION BOX FILMS

Creation Box Films Pty Ltd is based in Perth, Western Australia. It was founded by Lincoln Fenner in 2004 and became incorporated in 2007. Its mission statement is to bring creativity and technology together to make films that will positively impact our world.

ABOUT LINCOLN FENNER BSc Dip Film (NYFA)



In 2011 Lincoln received the Times Square Audience Award for BEST DOCUMENTARY at the New York City International Film Festival where his debut feature 'More 4 Me' screened in front of thousands of onlookers.

Lincoln has been making films since 1999. He holds a Diploma in Film Making from the New York Film Academy (Universal Studios, Hollywood) and graduated with a Foundation Certificate from Panico Films (now the London Film Academy).

His 2005 short film *Another Chance* was part of the Official Selection at the New York International Independent Film and Video Festival and it screened in Manhattan that same year.

Lincoln has worked with many major corporations throughout Australia and England, including UK communications giant NTL and as Team Leader of Operations for Sir Bob Geldof's Internet 3 Communications in London (2000-2001).

Lincoln also has a Bachelor of Science from Curtin University, Perth, Australia.